



Chiropractic
Association
of Alberta

MEMBERSHIP BENEFITS

VALUE OPPORTUNITIES INCLUDED IN YOUR CAA MEMBERSHIP

Learn

On-demand webinar access and five free new CC webinars in 2023 for a total of 10 CC webinars. Plus, access for your office managers. Be part of the mentorship program for new graduates.

Promote

Advertise your clinic on the Find a Chiropractor directory and post free ads on Marketplace. Access members-only clinic resources including a fee schedule and social media toolkits. Ability to share practice opportunities for CMCC learning day.

Recognize

Celebrate achievements in chiropractic with eligibility for an Award of Excellence.

Connect

Be part of a network of over 1150 members across Alberta and connect in person at our Annual Conference and AGM. In 2022, we had over 150 members attend our conference!

HOW WE PROVIDE VALUE

Advocate

Regained publicly funded diagnostic imaging for chiropractors. Promoted Best Practice Guidelines and developed a Diagnostic Imaging FAQ sheet. Commissioned an IPSOS report on diagnostic imaging that showed support from 82 per cent of Albertans.

Awareness

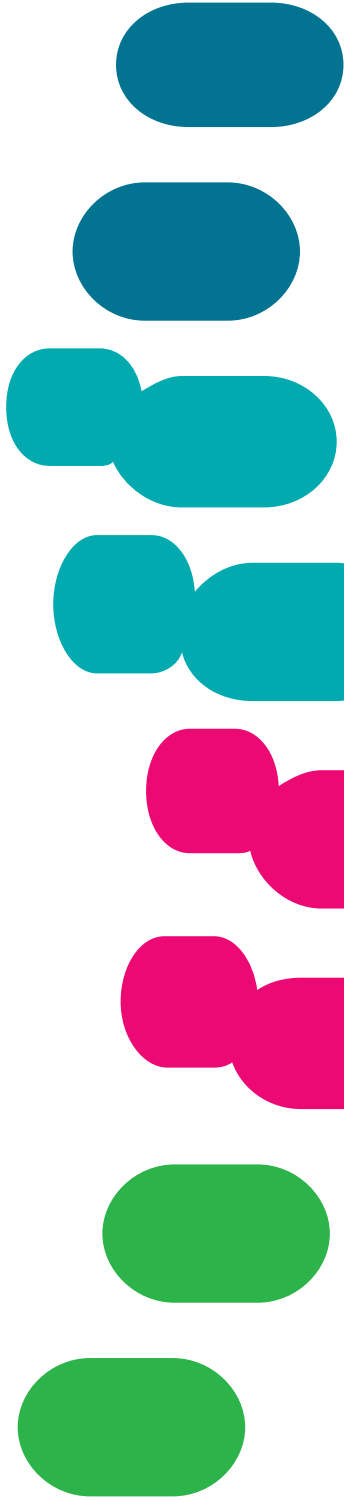
Why Wait to Feel Better campaign with 29 million impressions to bring awareness to chiropractic care.

Integrate

A Modernizing Primary Health Care Systems (MAPS) proposal submitted to Minister Copping that advocates for the integration of chiropractic into primary care networks (PCNs).

Expansion

Connections created with Alberta Health, Alberta Mental Health and Addiction, Alberta Association of Physiotherapists, Alberta Association of Nurses, Alberta Medical Association to discuss expanding our scope and utilization.



Alberta chiropractors

Duty to diagnose; commitment to care

Why?

Integral to Albertans' primary healthcare

Strategies

Enable access to world class care for spinal, muscle, nerve, and joint conditions

Expand scope and utilization

Optimize practice life for members, add value for patients

How?

Promote and advocate to patients, government, healthcare professionals and insurers on the imperative healthcare role of chiropractors